ICS208 – Website Design
3 Credits
CRN: 62493 – Fridays 10:00-12:30
CRN: 62494 - Distance Learning Anytime Anywhere

INSTRUCTOR: Vanessa Cole
EMAIL: vanessa@hawaii.edu (preferred method of contact) Use your UH email address
OFFICE HOURS: See course web site
EFFECTIVE DATE: Fall 2014

WINDWARD COMMUNITY COLLEGE MISSION STATEMENT
Windward Community College offers innovative programs in the arts and sciences and opportunities to gain knowledge and understanding of Hawai‘i and its unique heritage. With a special commitment to support the access and educational needs of Native Hawaiians, we provide O‘ahu’s Ko‘olau region and beyond with liberal arts, career and lifelong learning in a supportive and challenging environment — inspiring students to excellence.

CATALOG DESCRIPTION
Introduces basic principles related to website design including terminology, tools, media, layout principles, and concepts. Topics and tasks include the creation of digital images and media for Web use, the integration of design elements into websites, and the development of skills in industry-standard computer programs.

Pre-Requisite(s): ICS107 or consent of instructor

CERTIFICATE OF COMPETENCE IN WEB SUPPORT
This course is required for the Certificate of Competence in Web Support. The Information Computer Science Certificate of Competence in Web Support is a competency based program designed for the novice or professional information worker who has little to no experience in Web support. This certificate is appropriate for upgrading the Web skills of industry members or for administrative support occupations. Courses Required: ICS 107: Website Development, ICS 123: Introduction to Audio and Video Editing, ICS 208: Website Design

STUDENT LEARNING OUTCOMES
- Demonstrate understanding of important design techniques, concept development and composition.
- Utilize image editing tools to create and edit images.
- Apply web media and consistent styling to increase appeal throughout a website while maintaining usability and accessibility.
COURSE TASKS AND GRADING

<table>
<thead>
<tr>
<th>Area</th>
<th>Points</th>
<th>Percent of Total</th>
<th>Late Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Training Exercises (videos and hands on exercises)</td>
<td>180</td>
<td>30%</td>
<td>May be turned in until the next project milestone is submitted - 10% off per week late.</td>
</tr>
<tr>
<td>Web Design Project</td>
<td>240</td>
<td>40%</td>
<td>Milestones will be accepted up to 1 week late – 10% off for the week.</td>
</tr>
<tr>
<td>Discussions/participation</td>
<td>30</td>
<td>5%</td>
<td>Discussion posting must be posted the week they are due – No late postings.</td>
</tr>
<tr>
<td>Mini-Exams</td>
<td>90</td>
<td>15%</td>
<td>May be turned in up to 2 weeks late.</td>
</tr>
<tr>
<td>Final Exam</td>
<td>60</td>
<td>10%</td>
<td>No late final exams allowed</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>600</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Grades for the course will be as follows:

- A  90-100% of possible points
- B  80-89% of possible points
- C  70-79% of possible points
- D  60-69% of possible points
- F  0-59% of possible points

Points are deducted for late assignments (10% per week). All work must be turned in by the last day of instruction for the semester.

No _incompletes_ or _N_ grades will be given. You must take responsibility to complete the course or withdrawal. Unexpected extenuating circumstances will be reviewed for an exception.

ASSIGNMENT AND STUDENT LEARNING OUTCOMES ALIGNMENT

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Training Exercises</th>
<th>Web Design Project</th>
<th>Required Discussions</th>
<th>Exams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demonstrate understanding of important design techniques, concept development and composition</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Utilize image editing tools to create and edit images.</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td>Apply web media and consistent styling to increase appeal throughout a website while maintaining usability and accessibility.</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
</tbody>
</table>

LEARNING RESOURCES

** Required Texts:** Students also will be required to access online articles, web sites, and other electronic information. A subscription Lynda Classroom which will need to be purchased – information will be sent at the beginning of class.

** Required Software:** Students may use any web development software with which they are familiar. I support Dreamweaver CS4 through CS6, Dreamweaver CC, and Microsoft Web Expressions.
Other Resources:

- **Course Website:** [http://vanessa.wcc.hawaii.edu/ICS208](http://vanessa.wcc.hawaii.edu/ICS208)
- **Laulima:** [https://laulima.hawaii.edu/portal](https://laulima.hawaii.edu/portal)

**ADDITIONAL INFORMATION.**

Regular attendance in class is strongly encouraged. Students who attend class regularly are more likely to earn higher grades. For distance learning sections, attendance is checking into Laulima at least once a week and completing the required work for the week.

Students, who are ill or have other reasons for missing class, should email the instructor for an excused absence. The student is responsible the material covered in class and any in-class work missed. In-class work for excused absences may be turned in within one week of the class missed. Any assignments due at the beginning of class should be turned in online or at the start of the next class.

**This course is sequential. Falling behind will make it extremely difficult to catch up**

**Distance learning** The same amount of time as normal classroom courses is required to complete the work for this course. **IT IS IMPERATIVE THAT YOU WORK ON THE COURSE EACH AND EVERY WEEK.** Each week, schedule yourself enough time to complete the lessons and assignments.

**Classroom section:** Students who attend class regularly are more successful than those who do not. In order to keep up with the course, **IT IS IMPERATIVE THAT YOU ATTEND EACH AND EVERY CLASS PERIOD.**

**Students are often more successful if they ASK QUESTIONS!** If you don’t understand a term used - ASK! If you are uncertain of steps to take on a project - ASK! If you need extra help - ASK! The teacher is always more than willing to give help, but does not know if you need help unless you ask.

**This is a tough course, in order to be successful you MUST ask questions when you run into difficulties.**

**Exams:** Exams will be based on class lessons, readings from texts, handouts, and understanding of skills learned in class. The final exam will be comprehensive. The exams are questions and answer and not hands on. Completing all the lessons, exercises, projects will be an immense help to you in completing the exam with a high score.

**Assignments:** All assignments, lessons, exercises will be posted online. Students are responsible to check the calendar frequently for class changes, information, and assignments. Assignments should be turned in via Laulima or email as specified in the assignment. Each student is individually responsible to see that work is completed on time. All work must be student’s own work.

Exercises and exam assignments are normally graded within one week from the *due date*. Due to the open nature of the project milestone assignments, additional time will be needed for grading. Late assignments will be graded late. If you want quick grading, be on time!

**Email:** Information regarding the class will be sent to your UH email address, check your email frequently. Email also the preferred method of contacting the teacher. **Use your UH email address to correspond with the instructor.**

**Individual Responsibility:** My philosophy is that students in college are adults and therefore responsible for their own performance in class. Each student must take the responsibility to check the course schedule and be sure that all lessons and assignments are completed. Students who take responsibility for their own actions will be better equipped to deal with later employment. Learn to take control of your own life – take responsibility for completing your work.
**Zero Tolerance for Academic Dishonesty:** Cheating by file sharing (giving or receiving files between students), more than one student working on the same file, or copying work (in full or in part) from other sources such as the Internet, and any other form of academic dishonesty will not be tolerated. Anyone caught cheating will be assigned **MINUS 60** points for that assignment, in addition a report of the incidence will be filed, which **may result in the student being expelled from the school**.

Be aware that files used for projects in this course have special hidden codes for each student.

**DO YOUR OWN WORK** and everything will be fine.

Please see the college catalog for the school’s policy on academic dishonesty.

**DISABILITIES ACCOMMODATION STATEMENT**

If you have a physical, sensory, health, cognitive, or mental health disability that could limit your ability to fully participate in this class, you are encouraged to contact the Disability Specialist Counselor to discuss reasonable accommodations that will help you succeed in this class. Ann Lemke can be reached at 235-7448, lemke@hawaii.edu, or you may stop by Hale ‘Akoakoa 213 for more information.

**Course Calendar**

See course website.